

Population Summary	
2000 Total Population	35,494
2010 Total Population	40,584
2016 Total Population	43,754
2016 Group Quarters	9
2021 Total Population	47,008
2016-2021 Annual Rate	1.45%
Household Summary	
2000 Households	13,521
2000 Average Household Size	2.62
2010 Households	14,954
2010 Average Household Size	2.71
2016 Households	15,804
2016 Average Household Size	2.77
2021 Households	16,839
2021 Average Household Size	2.79
2016-2021 Annual Rate	1.28%
2010 Families	9,425
2010 Average Family Size	3.37
2016 Families	9,877
2016 Average Family Size	3.45
2021 Families	10,482
2021 Average Family Size	3.49
2016-2021 Annual Rate	1.20%
Housing Unit Summary	
2000 Housing Units	16,563
Owner Occupied Housing Units	6.5%
Renter Occupied Housing Units	75.1%
Vacant Housing Units	18.4%
2010 Housing Units	18,719
Owner Occupied Housing Units	6.2%
Renter Occupied Housing Units	73.7%
Vacant Housing Units	20.1%
2016 Housing Units	19,512
Owner Occupied Housing Units	5.3%
Renter Occupied Housing Units	75.7%
Vacant Housing Units	19.0%
2021 Housing Units	20,649
Owner Occupied Housing Units	5.2%
Renter Occupied Housing Units	76.4%
Vacant Housing Units	18.5%
Median Household Income	
2016	\$25,730
2021	\$25,543
Median Home Value	
2016	\$92,776
2021	\$97,080
Per Capita Income	
2016	\$11,960
2021	\$12,205
Median Age	
2010	25.3
2016	26.0
2021	26.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	15,804
<\$15,000	24.8%
\$15,000 - \$24,999	23.4%
\$25,000 - \$34,999	17.3%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.3%
\$200,000+	0.3%

Average Household Income \$34,127

2021 Households by Income

Household Income Base	16,839
<\$15,000	26.0%
\$15,000 - \$24,999	22.6%
\$25,000 - \$34,999	18.4%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.4%
\$200,000+	0.3%

Average Household Income \$35,115

2016 Owner Occupied Housing Units by Value

Total	1,008
<\$50,000	20.0%
\$50,000 - \$99,999	35.0%
\$100,000 - \$149,999	36.5%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.0%

Average Home Value \$99,306

2021 Owner Occupied Housing Units by Value

Total	1,040
<\$50,000	18.3%
\$50,000 - \$99,999	33.8%
\$100,000 - \$149,999	35.5%
\$150,000 - \$199,999	9.5%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	1.7%
\$1,000,000 +	0.0%

Average Home Value \$109,870

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	40,583
0 - 4	13.7%
5 - 9	9.7%
10 - 14	7.0%
15 - 24	18.8%
25 - 34	22.2%
35 - 44	13.1%
45 - 54	8.6%
55 - 64	4.7%
65 - 74	1.6%
75 - 84	0.5%
85 +	0.1%
18 +	65.9%
2016 Population by Age	
Total	43,754
0 - 4	12.7%
5 - 9	10.5%
10 - 14	7.9%
15 - 24	16.7%
25 - 34	21.7%
35 - 44	13.5%
45 - 54	8.4%
55 - 64	5.6%
65 - 74	2.4%
75 - 84	0.6%
85 +	0.1%
18 +	65.1%
2021 Population by Age	
Total	47,007
0 - 4	12.3%
5 - 9	10.3%
10 - 14	8.3%
15 - 24	16.1%
25 - 34	20.1%
35 - 44	14.3%
45 - 54	8.6%
55 - 64	6.0%
65 - 74	3.1%
75 - 84	0.8%
85 +	0.2%
18 +	65.0%
2010 Population by Sex	
Males	20,508
Females	20,076
2016 Population by Sex	
Males	22,206
Females	21,548
2021 Population by Sex	
Males	23,855
Females	23,152

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity

Total	40,584
White Alone	34.1%
Black Alone	35.5%
American Indian Alone	0.9%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	24.4%
Two or More Races	4.0%
Hispanic Origin	59.5%
Diversity Index	87.4

2016 Population by Race/Ethnicity

Total	43,755
White Alone	33.9%
Black Alone	34.6%
American Indian Alone	0.8%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	25.3%
Two or More Races	4.2%
Hispanic Origin	60.9%
Diversity Index	87.7

2021 Population by Race/Ethnicity

Total	47,009
White Alone	34.4%
Black Alone	33.7%
American Indian Alone	0.8%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	25.5%
Two or More Races	4.3%
Hispanic Origin	62.2%
Diversity Index	87.7

2010 Population by Relationship and Household Type

Total	40,584
In Households	100.0%
In Family Households	82.9%
Householder	22.7%
Spouse	9.9%
Child	37.6%
Other relative	8.0%
Nonrelative	4.6%
In Nonfamily Households	17.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	22,862
Less than 9th Grade	22.3%
9th - 12th Grade, No Diploma	17.3%
High School Graduate	25.2%
GED/Alternative Credential	4.1%
Some College, No Degree	19.7%
Associate Degree	4.5%
Bachelor's Degree	4.7%
Graduate/Professional Degree	2.2%
2016 Population 15+ by Marital Status	
Total	30,190
Never Married	54.3%
Married	31.7%
Widowed	2.0%
Divorced	12.0%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	92.5%
Civilian Unemployed	7.5%
2016 Employed Population 16+ by Industry	
Total	18,735
Agriculture/Mining	1.3%
Construction	16.6%
Manufacturing	10.0%
Wholesale Trade	2.7%
Retail Trade	12.7%
Transportation/Utilities	8.0%
Information	0.8%
Finance/Insurance/Real Estate	3.7%
Services	42.7%
Public Administration	1.5%
2016 Employed Population 16+ by Occupation	
Total	18,737
White Collar	31.3%
Management/Business/Financial	4.3%
Professional	7.0%
Sales	9.6%
Administrative Support	10.3%
Services	27.7%
Blue Collar	41.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	16.2%
Installation/Maintenance/Repair	4.4%
Production	9.9%
Transportation/Material Moving	10.1%
2010 Population By Urban/ Rural Status	
Total Population	40,584
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	14,953
Households with 1 Person	29.2%
Households with 2+ People	70.8%
Family Households	63.0%
Husband-wife Families	27.8%
With Related Children	19.7%
Other Family (No Spouse Present)	35.2%
Other Family with Male Householder	9.8%
With Related Children	5.9%
Other Family with Female Householder	25.4%
With Related Children	21.0%
Nonfamily Households	7.8%

All Households with Children 47.3%

Multigenerational Households	4.9%
Unmarried Partner Households	10.7%
Male-female	10.0%
Same-sex	0.7%

2010 Households by Size

Total	14,953
1 Person Household	29.2%
2 Person Household	22.7%
3 Person Household	17.9%
4 Person Household	14.5%
5 Person Household	8.6%
6 Person Household	3.8%
7 + Person Household	3.3%

2010 Households by Tenure and Mortgage Status

Total	14,954
Owner Occupied	7.8%
Owned with a Mortgage/Loan	5.7%
Owned Free and Clear	2.1%
Renter Occupied	92.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	18,719
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. NeWest Residents (13C)
2. Metro Fusion (11C)
3. Young and Restless (11B)

2016 Consumer Spending

Apparel & Services: Total \$	\$16,342,431
Average Spent	\$1,034.07
Spending Potential Index	51
Education: Total \$	\$9,729,491
Average Spent	\$615.63
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$20,185,779
Average Spent	\$1,277.26
Spending Potential Index	44
Food at Home: Total \$	\$39,901,899
Average Spent	\$2,524.80
Spending Potential Index	51
Food Away from Home: Total \$	\$24,838,376
Average Spent	\$1,571.65
Spending Potential Index	51
Health Care: Total \$	\$32,752,606
Average Spent	\$2,072.43
Spending Potential Index	39
HH Furnishings & Equipment: Total \$	\$12,387,074
Average Spent	\$783.79
Spending Potential Index	44
Personal Care Products & Services: Total \$	\$5,359,091
Average Spent	\$339.10
Spending Potential Index	46
Shelter: Total \$	\$122,794,612
Average Spent	\$7,769.84
Spending Potential Index	50
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,260,810
Average Spent	\$902.35
Spending Potential Index	39
Travel: Total \$	\$11,181,168
Average Spent	\$707.49
Spending Potential Index	38
Vehicle Maintenance & Repairs: Total \$	\$7,427,430
Average Spent	\$469.97
Spending Potential Index	45

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.